



P!TSCHY

Social Media Video Packages

MONTHLY PACKAGES

3 MONTHS OF VIDEO CREATIVE

- 2 videos per month, up to 1 min. 30 sec. each
- 2 pieces of micro-content per month
- Includes: Concept, Writing, Voiceover, Music, Any Stock or B Roll Footage Sourcing, Shooting, Editing

(total = 12 pieces of video content in 2 formats: Facebook & IGTV)
\$1750/mo with 3 month contract

6 MONTHS OF VIDEO CREATIVE

- 2 videos per month, up to 1 min. 30 sec. each
- 2 pieces of micro-content per month
- Includes: Concept, Writing, Voiceover, Music, Any Stock or B Roll Footage Sourcing, Shooting, Editing

(total = 24 pieces of video content in 2 formats: Facebook & IGTV)
\$1650/mo with 6 month contract

A LA CARTE VIDEO CREATIVE*

- (1) 1 minute video (Facebook, IGTV or Instagram) = \$450
- (1) 2-3 minute video (Facebook, IGTV, Instagram or YouTube) = \$625

If you're looking for something special or social creative video over 3 minutes, please contact us for rates
*Prices include shooting, editing, music

All videos are property of client to be used wherever they'd like on social media platforms, social media marketing, PPC ads, digital marketing, website, other ads



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www.pitschy.com